



10 March, 2010

4th Annual Evolution of the Athlete Coach Education Conference

**October 25-27, 2010
Brisbane, Australia**

The date is locked, time to clear your schedule – the 4th annual Evolution of the Athlete coach education conference promises to be bigger and better in 2010!

This is your chance to hear from leading authorities in coaching, sports science and from elite athletes themselves, when they all converge in Brisbane from Monday 25 – Tuesday 26 October to share their knowledge, experiences and expertise.

The Leadership Master Class also returns due to popular demand on Wednesday 27 October 2010.

Conference themes: Longevity in coaching - The science of coaching - The athlete's perspective

Delegates can expect to hear from speakers who have coached for long periods of time, and discuss the keys to their success and how they keep the fire burning year in, year out.

The conference will also aim to bridge the gap between coaching and sports science. Speakers will integrate theory and practice in sports science, promote critical reflection of coaching practice, and evaluate commonly accepted beliefs about coaching effectiveness and performance enhancement. This stream will encourage coaches to embrace scientific research in the quest to uncover, understand and develop the processes involved in sports coaching and elite performance.

The unique stream of the athlete's perspective is to identify the key factors that contribute to a successful performance or, in some cases, an underperformance. Athletes will discuss how an effective coach-athlete relationship is created and how it is maintained.

This conference is applicable to all sports at all levels – from amateurs to elite.

Stay tuned to hear about the keynotes and presenters signed on for the conference.

We are excited to attract some of Australia's best sporting minds who will

provide an insight into their knowledge and philosophies on coaching. As almost the only multi-sport conference in the Australia-Pacific region to focus on the soft skills of coaching, we are also in a unique position to this year hear about the athlete's perspective on coaching.

Who should attend?

Anyone working in sport including coaches, teachers, strength and conditioning professionals, fitness trainers, sports administrators, sports scientists, team sport coaches, individual sport coaches, sports psychologists, sports managers, high performance managers and sports development managers.

Registrations open soon.

Yours in sport,

Vince Kelly
Technical Director
UQ Sport

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